






Consumer Impact of In-Home Food Waste Reduction



Thank you for using the Kerry Food Waste Estimator. Based on your answers, here's a snapshot of the saving you could be making by reducing food waste in your home.

For a three person home in Europe, a 10% annual waste reduction indicates:

| | | |
|--|---|-----------------------|
|  | This is how much money you could save each year | 103 € EUR |
|  | How much food you could save per year | 25 kg |
|  | How many people that food could feed | 14 people for one day |
|  | Equivalent smartphone charges (CO ₂) | 30,714 charges |
|  | Equivalent minutes in the shower (H ₂ O) | 92,856 minutes |

UNEP Food Waste Index Report 2021, Adjusted for Medium and High Confidence Estimates Only; RTS "Food Waste in America in 2022"; United States Environmental Protection Agency; UNEP Worldwide Food Waste; Environmental Impacts of Food Data Explorer by Our World in Data; UN FAO 2021, Leitão et. Al (2018) Improving Household's Efficiency via Scheduling of Water and Energy Appliances, Ercan et. Al (2016) Life Cycle Assessment of a Smartphone; Kerry Proprietary Database

Disclaimer: The results of this simulator are indicative and not designed to represent a quantitative measure of your own sustainability impact. These should not inform front of pack claims or sustainability claims. The purpose of this tool is informational, to raise awareness of the opportunity to reduce food waste through preservation.

As you can see, with a % waste reduction, you can make a real difference, cutting the use of natural resources and reducing emissions linked to climate change. There's also money savings to add to the incentive.

[Too Good To Go](#), whose mission is to make sure food gets eaten not wasted, have shared [some great tips](#) on how to reduce your food waste:

- Planning is essential
- Show some love to ugly produce
- Date labelling 101
- Store food properly
- Reuse and repurpose your food
- Use your freezer

[Revisit Food Waste Estimator](#)

